

# Peter Philippe Weiss

## Entrepreneurial and artistic visionary



Peter Philippe Weiss, born 1962 in Basel, acts as a consultant, composer, sound artist, sound designer, producer, speaker and guest lecturer at HSG University St. Gallen, CEIBS, HTW Chur University of Applied Science, ZHW, ZHAW, SFG-B Visual Art School Bern and FH Offenburg. Since 1994 he runs Corporate Sound AG. Since 2013 Peter Philippe Weiss is consistently member of the Red Dot Design Award Jury.

At the age of nine, Peter Philippe Weiss began a 10-year training in classical violin. His keen interest in new musical developments made him learn the following additional instruments as an autodidact: acoustic and electric guitar, electric bass, drums/percussion, and piano/keyboards. He played these instruments in various bands and musical formations, such as Canadian performance band, *The Look People*. Together with this band he performed at St. Gallen Open-Air, CBGB's in New York, and the 'Diamonds' in Toronto.

In 1994 Peter Philippe Weiss founded Corporate Sound AG in Basel, thereby creating the first professional communication agency for sound branding worldwide. Today, the Corporate Sound AG attends to national and international clients in all applications of sound in corporate communication. Clients include ABB, B. Braun, VALSER/Coca Cola, Deutsche Telekom, IWC, Intersport, Swarovski and others. In 2009 Corporate Sound AG was awarded by the *Red Dot Design Award* for sound branding. And as the winner of an international sound design contest, Corporate Sound AG is Deutsche Telekom's regular contractual partner in the range of „Product & Innovation“. ([www.corporate-sound.com](http://www.corporate-sound.com))

In 2005 Peter Philippe Weiss realised an artistic city sound installation in the middle of Basel's town centre, consisting of 16 different sound sources, and with the power of about 20'000 Watts, incorporating new spaces into the existing sound environment with highly realistic soundscapes. Two years later, on the occasion of the 2. Hörforum of Osnabrück University, he made sound to emerge from the sewers of Osnabrück's Marktplatz and one year later in Basel's city center in an installation called *unterwelten (underworlds)*. (<https://www.headroom.ch/english-1/>)

In 2008 Weiss wrote the score for the feature film *MANIPULATION* starring Klaus-Maria Brandauer und Sebastian Koch (film started February 2011). ([www.manipulationmovie.com](http://www.manipulationmovie.com))

In the same year, he realised *mindgames*, his debut as a solo performer consisting of three musical story-telling soundscapes at Basel's Imprimerie. 2015 he continues this cross-medial art and performance project as TRÄUMER/DREAMER. ([www.traeumer.com](http://www.traeumer.com))

2015 he publishes the book "WENN DESIGN DIE MATERIE VERLÄSST" (Sound – Intangible Design Power). ([www.intangibledesign.info](http://www.intangibledesign.info)) ISBN 9783734772412. An English edition of the book is planned.